

Manchester Tourism and Community Development Commission
Meeting Minutes
March 11, 2024

Members Present-Lori West, Lori Watson, Lori Perry, Joseph Sherrill, & Joey Hobbs

Members Absent-Erin Kehely

Others Present- Attorney Craig Johnson, AJ Fox, Katy Riddle, Katie Anderson, Ryan French & Jimmy Davis

Lori Perry called the meeting to order at 6:45pm. There was a quorum present.

Citizens Comments/Questions-None

Lori Watson made a motion to approve the January minutes, Lori West, seconded, motion carried.

New Business-Attorney Craig Johnson joined the committee meeting, to speak on the Tourism Manchester Municipal Code. Discussion was had on procedure, with one change to Ordinance 2-303 to reflect correct dates.

Lori Watson made the motion to send corrected ordinance to BoMA for approval, Lori West, seconded, motion carried.

Lori West presented the committee with a draft of the 2024-2025 MTCD Budget. Discussion was had on budget.

Joey Hobbs made the motion to send the proposed budget to finance for approval, Lori West, seconded, motion carried.

Good Friends Fest-Logan Eley had sent a grant request in the amount of \$2000.00 for the Good Friends Music Fest that will be held in June 2024. The organization would like to use the funding if approved for advertising of the event to draw more visitors to the community.

Lori Perry made the motion to send grant request with a positive recommendation to BoMA, Joseph Sherrill, seconded, motion carried.

Beans Creek Winery- Jimmy Davis from Beans Creek Winery spoke with committee on a possible community grant in the amount of \$3000.00. If approved the funds would be used for repair of the Beans Creek Winery sign located on I-24. The community grant form was given to Mr. Davis for to be completed to and returned at a later date.

Old Business-Lori West presented the committee with email from Manchester Finance that would require the committee to send the following organizations for BOMA approval due to non-profit status. Those being FootHills Crafts and TN Backroads Heritage. Those items would be on the BOMA April meeting agenda.

Joey Hobbs made the motion to amend the previous funding request amount of \$4700 to \$1680.00 to only repair FootHills Crafts sign located on I-24. Lori West, seconded, motion carried.

Lori West gave the committee a recap of the previous funding request from TN Backroads Heritage to be sent to BOMA for approval.

TNTD Grant Phase 3/4/5 Purchase-Katy Riddle and Lori West gave the committee an update on the TNTD grant. The Phase 3 of the grant with is the video portion. Katy was still working to get that completed. Phase 4 was social media, per the contact with TNTD, the allocated amount of \$1000.00 were being used for social media advertising of Manchester through SCTTA. Phase 5 of the TNTD grant was an amount of \$1500.00, those funds were being used for a regional print marketing ad through Exchange Media. These needed to be completed by May.

ARP Grant discussion was had on the allotted money from the state. Katy Riddle had received from the state an approval for the committee to move forward with funds to be used to rent the equipment needed for the holidays ice skating rink. Discussion was had by the committee on the next steps of planning and would follow up in April.

Chamber of Commerce Report-Katie Anderson gave an update on the TNTD Blizzard Reimagined Conference that she and Erin Kehely attended in February.

Manchester Parks & Recreation Report-No Report

SCTTA Report-No report.

Committee Reports-No reports.

Lori Perry made the motion to adjourn the meeting, Joseph Sherrill, seconded, motion carried.

Adjournment 8:15 p.m.